



## District Leader Biographical Information

Candidate's Name: Deborah A. Allmon

Candidate's Office: District Director District Number: 33

Toastmasters member since: June 1, 2012

### Education:

Bachelor of Arts in History and Psychology earned at the University of California at Santa Barbara in May 1976. Two Distinguished Toastmaster awards have been received. One in the legacy program and one in the Pathways program.

### Toastmasters offices held and terms of service:

District 33 Service- current Program Quality Director 2021-2022, Club Growth Director 2020-2021, Division Director April-June 2020, Area Director 2016-2017 and 2019-2020, Co Chairman District Spring Conference- Bakersfield, CA., May 2018, Pathways Guide at rollout of Pathways 2017-2018.

### Toastmasters honors and recognition:

District 33 - Presidents Distinguished Area, Division A, Area A5 2016-2017 and 2019-2020, Select Distinguished Division, Division A, 2019-2020, Division Area Director of the Year, 2016-2017, Division Toastmaster of the Year. 2017-2018 and 2019-2020, Division Sparkplug of the Year 2018-2019, District Area Director of the Year 2019-2020 and District Division Director of the Year 2019-2020.

### Relevant work experience and how it relates to Toastmasters and your role as a District leader:

My 41 year career as a real estate appraiser developed the ability to analyze data and arrive at logically supported conclusions. This skill is used in strategic planning and enables one to capture the importance of milestones in goal setting. My 20 years of teaching tennis to all ages (5-80 years), taught me many skills relating to retention of paying students.

### What experience do you have in strategic planning?

Strategic planning is generally a group's process for attaining its goals. As Program Quality Director during the pandemic with significant membership losses and limited leadership resources have provided the greatest opportunity for personal growth. Milestones, priorities and adaptive ways of leading our District leader team are the techniques that have been adopted.

### What experience do you have in the area of finance?

Budgets, accounting, audits, financial controls are topics that I was first introduced to as a Contest Co Chairman organizing a Spring Conference and in organizing a number of Toastmasters events including a TLI for Division level, Club membership building events, Collaborations with other organizations and the District budget as a CGD and PQD.

What experience do you have in developing procedures?

My service as a VP of Membership has helped me develop a successful process of how to bring a prospective member or guest from first contact to conversion into a member. I have expanded that knowledge to understand what a member looks for as they first make contact with the club. This knowledge has led to creating a process that can be taught to other members.

What lessons did you learn from previous leadership positions?

The lessons learned 1. It is important to create relationships and acknowledge successes that are important to the individual. 2. Lead from the front when you are asking others to do something exceptional, but leading from the back also works and it puts others in the limelight which empowers and motivates them to continue. 3. Listen to understand.

Why do you want to serve as a District leader?

About four years ago I had a situation that allowed me to refocus my life journey as a service leader into one that served more people in a more effective way. It was at that time that I changed direction and dropped select activities. What I retained was the conviction that Toastmasters was the desired vehicle of change in which I could invest all my extra time and most effectively improve this (Cont)

In your opinion, what are the District mission's major objectives and how would you work to achieve them?

Create a dialogue that demonstrates the benefits of growing this District with new clubs and new members, while at the same time retaining the existing members by helping them achieve their goals. Go back to the basics of the Moments of Truth, to help Club Leaders understand these ideas that empower them in their respective professions. Above all promote a great member experience.

Additional information about yourself:

Continued from above- Why do I want to serve as District Director?  
world and my happiness. Serving as District Director is a continuation of that vision.